

BLAISE REUTERSWARD

Reutersward is contributing to several magazines in the world – including BIG, BON, Dansk and American, Australian, French, German and Japanese Vogue, and to advertising campaigns such as Hermès, FCUK, Chaumet, Sonia Rykiel, SAAB, Lancôme, Bergdorf Goodman and Ann Taylor. In addition to his editorial and commercial work Blaise continues to exhibit his work in the fine art world, where he captures the beauty and the quiet of our everyday surroundings.

Advertising

Ange, Ann Taylor, Bergdorf Goodman, Byblos, Cacharel enfants, Cacharel Amor Amor fragrance, Chaumet, College, Escada, Escada Sport, FCUK, FCUK fragrance, Hakui, Harrods, Hermesetas, Irene Van Ryb, Kenzo, Kenzo pour homme fragrance, Lancaster Monaco fragrance, Lancôme Miracle fragrance, Laurèl, Laurèl Jeans, Le Monde d'Hermès, Lloyd Cole, Max&Co, Mayle, Nina Ricci, Nikita Godart, Rykiel Homme, Saab, Sonia Rykiel, Spengler, Station Records, Storåkers, Tehen, Tiger, Toshiba, Vieylla, Yves Rocher

Editorial

BIG, Bon, Condé Nast Traveller UK, Condé Nast Sport, Glamour France, Interview, American Vogue, Australian Vogue, French Vogue, German Vogue, Japanese Vogue, Portuguese Vogue, Russian Vogue, Spanish Vogue, Wallpaper

Commercial film directing

1997	Taxi	Stockholm, Sweden
1998	Hermesetas	Paris, France
2001	FCUK	Sicily, Italy
2002	Lindex	Cape Town, South Africa
2004	FCUK	Amboy, America
2004	FCUK	San Francisco, America

Solo exhibitions

2007		Knäpper Baumgarten	Stockholm, Sweden
2006	Woman.	Galleri MårtensonPersson	Påarp, Sweden
2006	Atmosphere.	Gallery Jason McCoy	New York, USA
2004	Corners and vegetation	Knäpper Baumgarten	Stockholm, Sweden
2003	Himlar	Galleri Rose	Malmö, Sweden
2002	Time shifting	Galleri MårtensonPersson	Påarp, Sweden
1999	Attraktiv und preiswert	Galleri Annexet	Malmö, Sweden
1998	Luther bureaucracy	Galleri Annexet	Malmö, Sweden
1996	Bilder	Galleri Annexet	Malmö, Sweden

Group exhibitions

2003	Pearls Then and Now - Vogue Mikimoto exhibition	New York, USA
2003	Advertising in Photography - Form Design Forum	Malmö, Sweden
2003	Chic clicks, NRW - Forum Kultur und Wirtschaft	Düsseldorf, Germany
2002	Fotomuseum Winterhur	Winterhur, Switzerland
2002	Österlens Museum	Simrishamn, Sweden
2002	Millennium of Mode	Nagoya, Japan
2002	Chic clicks - The Institute of Contemporary Art	Boston, USA
2001	Surface - Lunds Konsthall	Lund, Sweden
2001	Millennium of Mode	Kobe, Japan
2001	Millennium of Mode	Tokyo, Japan
1999	Sundsvall Konsthall	Sundsvall, Sweden
1998	Yves Saint Laurent IPPF	New York, USA
1997	Image Noir	Paris, France
1997	Image Noir	Blerancourt, France
1996	Festival de la Photographie de la Mode	Biarritz, France

Selected bibliography

2003	Fotografi i Fokus - catalogue	
2002	Chic Clicks	ISBN 3-7757-1135-x
2001	Surface – catalogue Lunds Konshall	
2000	Fashion Images de Mode – 2 Steidl	ISBN 3-88243-480-5
2000	No Confines-Mandarina Duck	
1998	Yves Saint-Laurent – Forty Years of Creation	ISBN 1-881616-98-3
1998	Strip Steidl	ISBN 3-88243-548-8